

**SPONSOR LEVELS**

**REBUILDING A HEALTHY NEIGHBORHOOD**

Modcon Living is a nonprofit organization dedicated to sustaining homes and communities. We assist homeowners through unique programs and services that help to sustain homes, improve quality of life and preserve affordable homeownership.

**WE BELIEVE THAT EVERYONE SHOULD HAVE ACCESS TO RESOURCES TO LIVE IN A SAFE AND HEALTHY HOME.**

Rebuilding a Healthy Neighborhood is our signature annual event. On the first Saturday in May, volunteers, corporate sponsors and community organizations join together to make holistic repairs to homes and to revitalize entire communities, making a lasting impression on the families who are served. This is the culmination of a year of planning, evaluating, training, organizing, and mobilizing hundreds of community volunteers as part of an effort to preserve affordable homeownership.

**DIAMOND  
\$50,000**

- Employee Engagement
- Corporate signage displayed at two (2) homes
  - Up to forty (40) volunteer spots

**RECOGNITION & VISIBILITY**

- All Platinum benefits
- Title sponsor of event
- Title sponsor recognition in 80 radio spots across stations associated with the Columbus Radio Group
- Prominent placement of company logo on back of volunteer t-shirts at event
- Exclusive Press Release
- Co-branded presence at Social Media/Photo booth
- Opportunity for an executive or spokesperson to share remarks
- Dispatch year-end thank you ad
- Four (4) social media posts

**PLATINUM \$20,000**

- Employee Engagement
- Corporate signage displayed at two (2) homes
  - Up to thirty (30) volunteer spots

**RECOGNITION & VISIBILITY**

- All Gold benefits
- Included in media advisory and press release for event
- Logo co-branded on all event materials
- Company logo on back of volunteer t-shirts
- Custom signage at home site
- Verbal acknowledgement at Event Kickoff

**GOLD \$10,000**

- Employee Engagement
- Corporate signage displayed at one (1) home
  - Up to twenty (20) volunteer spots

**RECOGNITION & VISIBILITY**

- All Silver benefits
- Company logo (linked) on Modcon Living's corporate sponsor page
- Company logo on banner at event
- Name recognition in 80 radio spots across stations associated with the Columbus Radio Group

**SILVER \$5,000**

- Employee Engagement
- Corporate signage displayed at one (1) home
  - Up to fifteen (15) volunteer spots

**RECOGNITION & VISIBILITY**

- All Bronze benefits
- Company mention in e-newsletter
- Two (2) social media posts

**BRONZE \$2,500**

- Employee Engagement
- Up to twelve (12) volunteer spots

**RECOGNITION & VISIBILITY**

- Company name on Modcon Living's corporate sponsor page
- One (1) social media post